

THE EVENT



FOOD, WINE &
CRAFT BEER TASTINGS



UNFORGETTABLE
ENTERTAINMENT



SILENT &
LIVE AUCTIONS

FRIDAY
1 JUNE
2018

CALABASAS CIVIC CENTER
5:30PM - 11:00PM

TheEventParty.org

AN EVENING BENEFITTING
THE FOUNDATION FOR LAS VIRGENES SCHOOLS

WITH YOUR GENEROSITY, THE FOUNDATION HAS DONATED OVER \$1.2 MILLION!

THE EVENT

Friday, June 1st • Calabasas Civic Center • 5:30pm-11pm • TheEventParty.org

What: "The Event" - The Event is an unforgettable evening of food, wine and entertainment! Guests will enjoy tastings from premier local restaurants and wineries while perusing must-have one-of-a-kind auction items during the silent & live auctions. This Event will include a beer garden featuring local craft breweries and a live concert that will have everyone dancing in the street! With over 800 guests from Calabasas, Agoura Hills, Westlake Village and Hidden Hills, fun will be had by all, while celebrating our extraordinary community.

Why: When you donate to The Foundation, grants are provided to the school district to hire more classroom teachers and counselors. With more teachers, classes will be smaller and the children get more individualized attention. The school counselors create an environment where children feel safe, supported, and connected to the school – an environment that helps kids thrive. The Foundation is the only organization within LVUSD that can pay for credentialed teachers & counselors.

Tickets: General Admission:

- \$125 per person
- Unlimited food, wine & beer tastings

Golden Ticket:

- \$250 per person
- Reserved Table Seating
- Unlimited food, wine & beer tastings

VIP Lounge:

- \$6,000 VIP Seating for 12 people
- Reserved Lounge
- Unlimited food, wine & beer tastings

Sponsorship Opportunities: Presenting Sponsor (\$25,000)
Platinum Sponsor (\$15,000)
Automobile Sponsor (\$15,000)
Gold Sponsor (\$10,000)
Bar Sponsor (\$7,500)
Silver Sponsor (\$5,000)
Friends of The Foundation Sponsor (\$3,000)
Because We Care About Our Schools Sponsor (\$1,500)
[*Custom Sponsorship Opportunities Available*](#)

For More Information, Including Sponsorship Opportunities, Please Contact
Jeannie Abraham Ph: 310.738.0494 Jeannie_Abraham@yahoo.com

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We are proud to announce The Event will be celebrating its 6th year! As always, The Event promises to be an elegant and unforgettable evening of food, wine, auctions and entertainment!

On Friday, June 1st, we will get the party started at the beautiful Calabasas Civic Center, located in the heart of Calabasas. The city center will be transformed into a sophisticated block-party setting under the stars featuring chic dining and lounge areas throughout the gorgeous courtyard and tree-lined streets.

Guests will enjoy tastings from premier local restaurants and wineries while perusing must-have, one-of-a-kind auction items during the silent auction. The 2018 soiree will include a beer garden featuring local craft breweries and the evening will culminate with a live concert performance that will literally have you dancing in the street!

This phenomenal evening will unite over 800 business and community leaders and residents from Calabasas, Westlake Village, Agoura Hills, Bell Canyon, Hidden Hills and West Hills with the common goal of supporting the Las Virgenes Unified School District through its education foundation - The Foundation. Due to the generosity of our community, The Foundation has donated over \$1.2 million to support of our public schools.

The Event provides an excellent opportunity for your business to reach this influential and affluent group in an energetic, sophisticated environment. We have a variety of sponsorship opportunities, so you can determine which level is appropriate for you.

We thank you for your commitment to our community and to public education and look forward to partnering with you as we plan this extraordinary night.

For More Information Please Contact
Laura Klapper 323.646.1797 Tastings@TheEventParty.org

THE EVENT

FRIDAY, JUNE 1st, 2018 WINERY PARTICIPATION AGREEMENT

____ Yes, I would like to participate in The Event! Please return form by March 1st

____ Yes, I would like to donate an item to The Event's Auction for additional exposure

The Event will provide:

- One 6-foot table with tablecloth
- Wine glasses for guests
- Bucket with ice for chilling wines
- Water pitcher for rinsing glasses
- Parking
- ABC and Health Department permits
- Volunteers to help with loading and unloading
- Marketing of The Event throughout the community

Your Winery will be responsible for:

- Providing wine samples for up to 800 guests from 5:30-8:00pm (400 samples)
- Providing a representative to promote your winery
- Providing signage for your winery
- **Arriving to set up wine tasting area by 3:30pm on Friday, June 1st**

Winery Name _____
(as you would like it to appear in promotional pieces)

Contact Name _____

Address _____

City, State, Zip _____

Phone _____

Cell

Business

Email _____

Web Address _____

Please Email This Agreement to
Laura Klapper Tastings@TheEventParty.org 323.646.1797



The Foundation for Las Virgenes Schools was created in December 2010 in response to the continuous decline of California's funding of public education. Its mission is to unite businesses, corporations and residents throughout our community to provide sustainable and consistent funding directly to the 15 public schools in the Las Virgenes Unified School District.

Over the past 4 years, The Foundation has donated over \$1.2 million in support of local schools. A long-term investment in LVUSD protects the excellence of our schools, elevates the desirability of our neighborhoods, maintains our property values and continues to provide our children with diverse educational opportunities.

Today, California ranks 46th in per student expenditure - nearly \$2,400 below the national average. The fiscal health and quality of our school district is a community issue that requires a community solution.

For more information, or to make a donation, please visit our website:

TheFoundationLVS.org

THANK YOU FOR YOUR SUPPORT!

Your contribution is tax-deductible to the extent allowed by law. Tax ID #27- 4870865