

THE EVENT

AN EVENING BENEFITTING
THE FOUNDATION FOR LAS VIRGENES SCHOOLS

SATURDAY
1 JUNE
2019

5:00PM - 11:00PM

CALABASAS CIVIC CENTER



GOURMET FOOD



LOCAL WINERIES



CRAFT BEER

THEEVENTPARTY.ORG

THE EVENT

Saturday, June 1st • Calabasas Civic Center • 5:00pm-11pm • TheEventParty.org



We are proud to announce The Event is celebrating its 7th year! As always, The Event promises to be an elegant and unforgettable evening of food, wine, auctions and entertainment!

On Saturday, June 1st, we will get the party started at the beautiful **Calabasas Civic Center**, located in the heart of Calabasas. The city center will be transformed into a **sophisticated block-party** setting under the stars featuring chic dining and lounge areas throughout the gorgeous courtyard and tree-lined streets.

Guests will enjoy **tastings from premier local restaurants and wineries** while perusing must-have **one-of-a-kind Live Auction items**. The Event will also include a **beer garden featuring local craft breweries**. The evening will culminate with a live concert performance that will literally have you dancing in the street!

This phenomenal evening will unite over 1,000 business and community leaders and residents from Calabasas, Westlake Village, Agoura Hills, Bell Canyon, Hidden Hills and West Hills with the common goal of supporting the Las Virgenes Unified School District through its education foundation - The Foundation. Due to the generosity of our community, **The Foundation has donated over \$1.5 million in support of our LVUSD schools.**

The Event provides an excellent opportunity for your business to reach this influential and affluent group in an energetic, sophisticated environment. We have a variety of sponsorship opportunities, so you can determine which level is appropriate for you. We thank you for your commitment to our community and to public education and look forward to partnering with you as we plan this extraordinary night.

For Questions Regarding Sponsorships, Please Contact:

Jeannie Abraham 310.738.0494 Jeannie_Abraham@yahoo.com
Deanna Glassberg 818.216.3654 Deanna-G@sbcglobal.net

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SPONSORSHIP PACKAGES

Custom packages are available

PRESENTING SPONSOR (\$25,000)

- ONLY ONE AVAILABLE -

- Exclusive Lounge -or- Premier Location Tables
- Category Exclusivity Available
- Includes Seating for 35 Guests with Unlimited Food, Wine & Beer Tastings
- Logo on Step and Repeat
- Logo Projected During Event on Surrounding Structures (GOBO Projection)
- Logo Included on ALL Print Materials & Electronic Communications, Website, & Sponsor Marketing Materials.
- Logo Included in Acorn Newspaper Advertisement
- Logo Recognition on Video Screens at The Event
- Photo Opportunities with Key Influencers from LVUSD
- On-Stage Recognition During Live Program
- Logo Included In On-Site Signage
- Opportunity to Place Marketing Materials in Gift Bags
- 12 Bottles of Wine on Tables

PREMIERE SPONSOR (\$15,000)

- Exclusive Lounge -or- Premier Location Tables
- Includes Seating for 24 Guests with Unlimited Food, Wine & Beer Tastings
- Logo Projected During Event on Surrounding Structures (GOBO Projection)
- Logo on Step and Repeat
- Logo Included on ALL Print Materials & Electronic Communications, Website, & Sponsor Marketing Materials.
- Logo Included in Acorn Newspaper Advertisement
- Logo Recognition on Video Screens at The Event
- On-Stage Recognition During Live Program
- Logo Included In On-Site Signage
- Opportunity to Place Marketing Materials in Gift Bags
- 12 Bottles of Wine on Tables

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PLATINUM SPONSOR (\$10,000)

- Premier Location Table
- Includes Seating for 12 Guests with Unlimited Food, Wine & Beer Tastings
- Logo Included on ALL Print Materials & Electronic Communications, Website, & Sponsor Marketing Materials.
- Logo Included in Acorn Newspaper Advertisement on May 24th (deadline May 17th)
- Logo Recognition on Video Screens at The Event
- On-Stage Recognition During Live Program
- Logo Included In On-Site Signage
- Opportunity to Place Marketing Materials in Gift Bags
- 8 Bottles of Wine on Table
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BEVERAGE SPONSOR (\$7,500)

- Branding Opportunities on the Bar (customization available)
- 1 Premium Table - Seating for 10 Guests with Unlimited Food, Wine & Beer Tastings
- Logo with Link on The Event Website
- Logo Included In On-Site Signage
- Opportunity to Place Marketing Materials in Gift Bags
- 4 Bottles of Wine on Table

GOLD SPONSOR (\$5,000)

- 1 Premium Table - Seating for 10 Guests with Unlimited Food, Wine & Beer Tastings
- Logo with Link on The Event Website
- Logo Included In On-Site Signage
- Opportunity to Place Marketing Materials in Gift Bags
- 4 Bottles of Wine on Table

SILVER SPONSOR (\$3,000)

- 1 Table - Seating for 10 Guests with Unlimited Food, Wine & Beer Tastings
- Logo with Link on The Event Website
- Logo Included In On-Site Signage
- 3 Bottles of Wine on Table

BECAUSE WE CARE ABOUT OUR SCHOOLS SPONSOR (\$1,500)

- 2 Tickets to The Event with Reserved Seating
- Logo with Link on The Event Website
- Logo Included In On-Site Signage

Tables will be located according to sponsorship level & timing of commitment

SPONSORSHIP PURCHASE FORM

SPONSORSHIP LEVEL:

- | | | | |
|---|---|--|---|
| <input type="checkbox"/> Presenting
\$25,000 | <input type="checkbox"/> Platinum
\$10,000 | <input type="checkbox"/> Gold
\$5,000 | <input type="checkbox"/> Because We Care
\$1,500 |
| <input type="checkbox"/> Premier
\$15,000 | <input type="checkbox"/> Beverage
\$7,500 | <input type="checkbox"/> Silver
\$3,000 | |

____ Yes! I would like to donate an item to The Event's Auction for additional exposure!

CONTACT INFORMATION:

Company Name _____

Contact Name _____

Address _____

City and Zip _____

Phone _____ Cell _____

Email _____

PAYMENT INFORMATION:

☐ **By Credit Card:** Email or mail this form to the address below

Card Holder Name _____

Credit Card Number _____

Expiration Date _____ Amount \$ _____

☐ **By Email:** Email this completed form to: TheFoundationLVUSD@gmail.com

☐ **By Check:** Mail this form and check payable to:
The Foundation for Las Virgenes Schools, 4111 N. Las Virgenes Rd, Calabasas, CA 91302

The Foundation is a 501(c)(3) nonprofit organization. Tax ID #27-4870865

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